



FREE-ROAMING VENISON CERTIFICATION

21 September 2026

ESSENTIALS' wild venison is sourced through ethical, conservation-led deer management programmes across Britain's woodlands and forests, rather than from traditional enclosed farms.

The varied seasonal diet of natural woodland forage contributes to the distinctive character of the meat, creating a rich, deep and naturally delicious flavour. Venison is also a naturally lean source of protein, low in fat and cholesterol, making it a nutritious choice for pets.



Christian Degner-Elsner
Founder

Helen Gibbon
Director of Quality

One mission: To improve & prolong the lives of dogs & cats

ESSENTIALFOODS.COM